



CAPTIVATION

CAPABILITY STATEMENT

James Martin Founder & CEO

Captivation Agency

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(888) 456-2083

DUNS Number:

883572831

CAGE Code:

71MC1

NAICS CODES

512110	541613
512191	541810
512199	541890
518210	541921
519130	611430
541430	611710
541511	

PRODUCT & SERVICE CODES (PSC)

R701	U002
R799	U006
T009	U008
T013	U009
T015	U099
T016	

COMPANY SUMMARY

As a Florida-Based small business, Captivation Agency has been providing full-service creative, video, and media solutions for over 20 years.

As a comprehensive provider of video production, graphic design, and web development services, our team of 10 highly experienced, award-winning, industry professionals create and distribute video and animated content across multiple platforms.

From concept, through production, to distribution, Captivation Agency is a trusted advisor to government and private sector clients. In addition to its human capital, Captivation owns all of its state-of-the-art video and audio equipment, as well as maintaining a full-service production studio in Sarasota, FL.

Our turn-key approach allows Captivation Agency to be a resource to local, state, and federal government and municipal agencies.

CORE COMPETENCIES

- VIDEO PRODUCTION SERVICES
- WEBSITE DESIGN & DEVELOPMENT SERVICES
- GRAPHIC DESIGN SERVICES
- USER EXPERIENCE (UX) & JOURNEY MAPPING SERVICES

PAST PERFORMANCE

- **SARASOTA COUNTY SHERIFF'S OFFICE** | 2021 - Present
Contact: Kaitlyn Perez, Community Affairs Director
kaitlyn.perez@sarasotasheriff.org, (941) 861-4927
- **GULF OF MEXICO FISHERY MANAGEMENT COUNCIL** | 2020 - 2021
Contact: Emily Muehlstein, Public Information Officer
emily.muehlstein@gulfcouncil.org, (813) 348-1630 ext.238
- **VISIT SARASOTA COUNTY** | 2019 - 2021
Contact: Jess Bertolini, Website and Social Media Coordinator
jbertolini@visitsarasota.org, (941) 955-0991 ext.10

DIFFERENTIATORS

- SARASOTA-BASED STUDIO
- STATE-OF-THE ART VIDEO / PHOTOGRAPHY EQUIPMENT
- 10-PERSON TEAM
- OVER 20 YEARS INDUSTRY EXPERIENCE
- FULL GRIP & LIGHTING CAPABILITIES
- IN-STUDIO & ON-LOCATION PRODUCTION SUPPORT